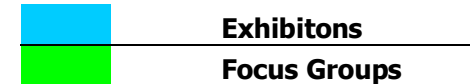


Appendices

Appendix 1
Consultation programme

City Square Project Consultation Timeline – 8 Week Consultation 2010



11 Jan	12 Jan	13 Jan	14 Jan	15 Jan	16 Jan	17 Jan
<ul style="list-style-type: none"> • Consultation Start and Launch • Website and Social Networking Live • Media photo op and release • AUSA article finalised and sent to Aberdeen Uni. 	<ul style="list-style-type: none"> • Html emailers sent out • Radio adverts • P&J advert 	<ul style="list-style-type: none"> • Radio ads • Ev Express Ad • Press release about first exhibitions • Deadline for on-street cycling adverts • artwork 	<ul style="list-style-type: none"> • Mall Trinity Exhibition • Radio ads 	<ul style="list-style-type: none"> • Mall Trinity Exhibition. • Radio ads 	<ul style="list-style-type: none"> • Opinion Poll • Fieldwork starts • Radio ads • Deadline for on-street cycling adverts instructions 	<ul style="list-style-type: none"> • Radio ads
18 Jan	19 Jan	20 Jan	21 Jan	22 Jan	23 Jan	24 Jan
<ul style="list-style-type: none"> • Community / Resident Focus Group (6pm to 8pm) – Grammar Sch. 			<ul style="list-style-type: none"> • On-street cycling adverts • Press release and photo op 	<ul style="list-style-type: none"> • On-street cycling adverts 	<ul style="list-style-type: none"> • On-street cycling adverts 	
25 Jan	26 Jan	27 Jan	28 Jan	29 Jan	30 Jan	31 Jan
<ul style="list-style-type: none"> • Business Focus Group (4pm to 6pm) – Skene Hse • RGU e-zine advert • Radio ads 	<ul style="list-style-type: none"> • Retail focus group (1pm - 3pm) Town Hall • Reminder html emailer sent out • Radio ads 	<ul style="list-style-type: none"> • Radio ads 	<ul style="list-style-type: none"> • Radio ads • Ev Express Ad • Leaflets to be delivered to AUSA • Press release issued on Union Square Exhibition 	<ul style="list-style-type: none"> • Union Square Exhibition • Radio ads 	<ul style="list-style-type: none"> • Union Square Exhibition • Radio ads 	

1 Feb	2 Feb	3 Feb	4 Feb	5 Feb	6 Feb	7 Feb
<ul style="list-style-type: none"> Inverurie Town Hall Exhibition 9am – 5pm AUSA web advert starts Gaudie Advert AUSA Leafleting 	<ul style="list-style-type: none"> AUSA Leafleting AUSA Exhibition 	<ul style="list-style-type: none"> AUSA Leafleting AUSA Newsletter article 	<ul style="list-style-type: none"> AUSA Leafleting 	<ul style="list-style-type: none"> Opinion poll fieldwork ends AUSA Leafleting 		
8 Feb	9 Feb	10 Feb	11 Feb	12 Feb	13 Feb	14 Feb
<ul style="list-style-type: none"> One month update media Arts Focus Group 6pm to 9pm Art Gallery 		<ul style="list-style-type: none"> RGU Union Exhibition 	<ul style="list-style-type: none"> On-street walking adverts (pm) Ev Express Ad 	<ul style="list-style-type: none"> Bon Accord Exhibition On-street walking adverts 	<ul style="list-style-type: none"> Bon Accord Exhibition On-street walking adverts 	
15 Feb	16 Feb	17 Feb	18 Feb	19 Feb	20 Feb	21 Feb
	<ul style="list-style-type: none"> School Visit to UTG 	<ul style="list-style-type: none"> Reminder html emailer sent out 	<ul style="list-style-type: none"> Young people focus group 5pm to 7pm 	<ul style="list-style-type: none"> Aberdeen Airport Exhibition 		
22 Feb	23 Feb	24 Feb	25 Feb	26 Feb	27 Feb	28 Feb
<ul style="list-style-type: none"> Infrastructure Focus Group 4pm – 6pm Caledonian Gaudie Advert 		<ul style="list-style-type: none"> Exhibition at BP HQ School Engagement Programme 		<ul style="list-style-type: none"> MSP Focus Group 1pm to 3pm Thistle Caledonian 	<ul style="list-style-type: none"> Peterhead Leisure Centre Exhibition 9am to 5pm 	<ul style="list-style-type: none"> One week to go media release
1 Mar	2 Mar	3 Mar	4 Mar	5 Mar	6 Mar	7 mar
				<ul style="list-style-type: none"> Councillor Focus Group 1pm to 3pm Town Hall Official Close of Consultation Press release 		